MyBivona[™] Customized Tracheostomy Tube Configurator

Customer Training
Beta Release





MyBivona™ Customized Tracheostomy Tube Configurator (BETA)

- 1. Bivona custom tracheostomy introduction.
- 2. Definitions and current ordering templates.
- 3. Comparing ordering templates to MyBivona.
- 4. What is MyBivona and where can you find it?
- 5. How to create an account/password.
- 6. Signing into MyBivona for the first time.
- 7. Navigating the online configurator.
- 8. Review and edit before you order.
- 9. Confirmation email, PDF and P.O.
- 10. Placing an order during the Beta trial.







Bivona™ Customized Tracheostomy Tubes

A customized tracheostomy solution process that allows clinicians to adapt the trach tube to a patient's anatomy and needs. A resource where difficult airway questions lead to clinical solutions for your patient.

Bivona is the market leader in silicone tracheostomy tubes largely due to our customization services. We earn the trust our clinicians and their patients have in us by innovating new technologies that lead to better products.

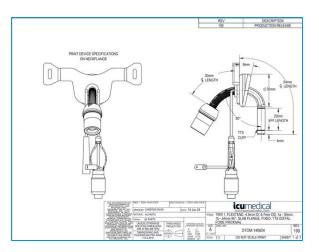




Defining Customized and Custom-Made Tracheostomy Tubes

Customized:

- Configurable devices that allow customers to choose from standard options including cuff, neck flange, Stube shaft type/length, connector type, etc.
- > Devices for which ICU Medical holds a 510k.
- Devices available to all customers.



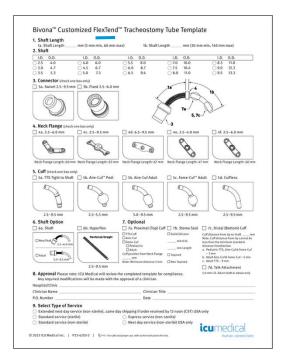
Custom Made:

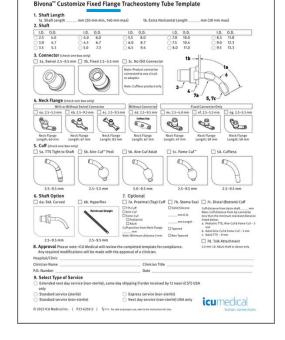
- Devices that are specifically made for a specific patient who requires special medical needs.
- Devices for which the ordering physician takes design responsibility and ICU Medical does not hold a 510k.
- Devices only available to a named patient with a specific need.

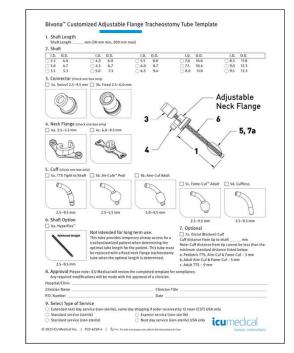




Current Templates Used To Configure Bivona Customized Trach Tubes







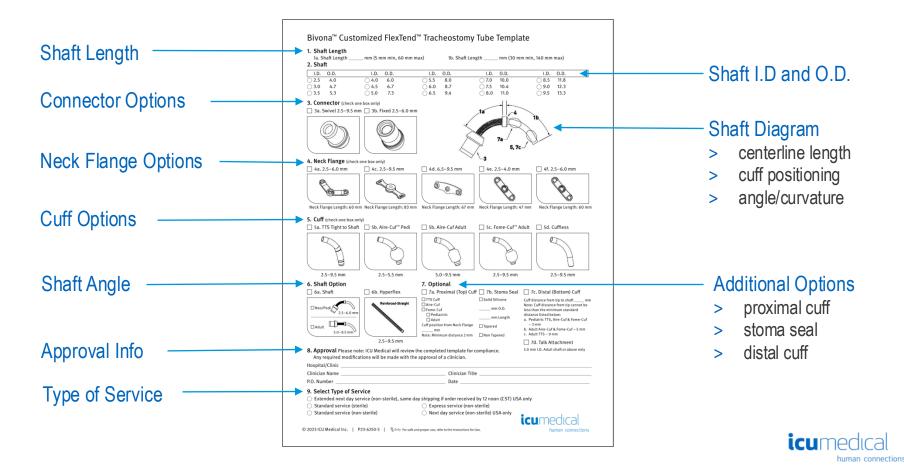
FlexTend™

Fixed Flange

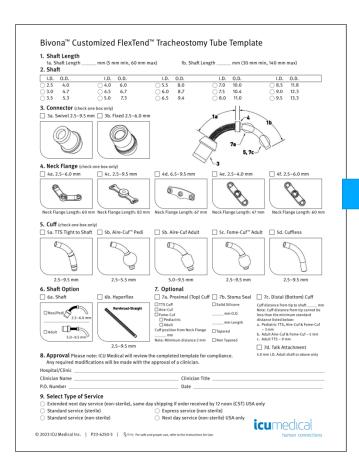
Adjustable Flange

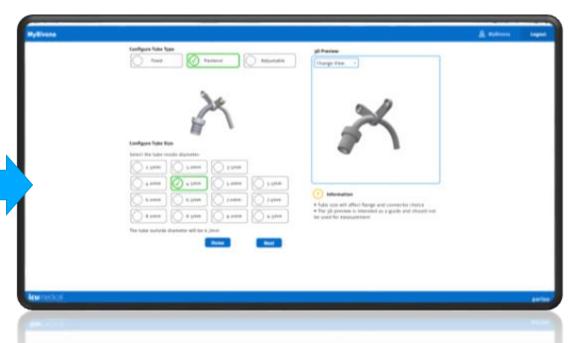


Bivona Customized Ordering Template Selections



Customized Ordering Template -> MyBivona Online Configurator



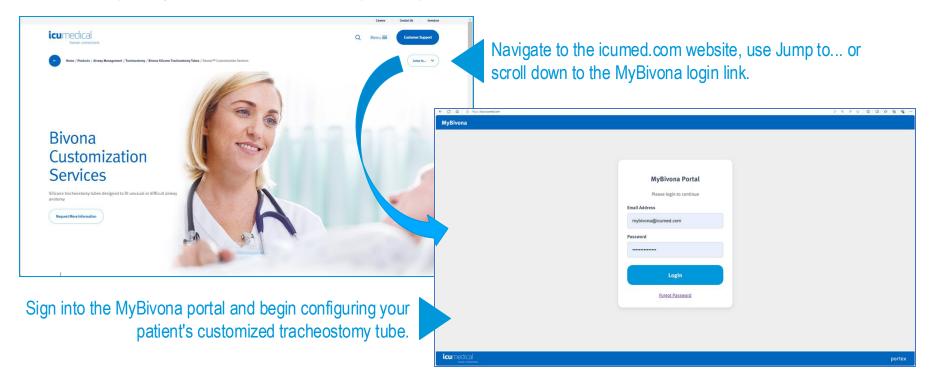


Transforms the ordering experience using simple menus and 3D interactive modeling that reflects each feature as you build it!



What is MyBivona and how do I find it?

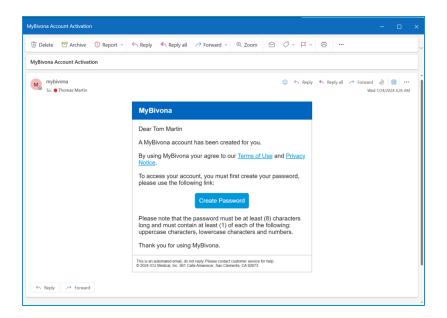
The MyBivona customized tracheostomy tube configurator improves your ordering experience, using an interactive format to produce airway configurations that more accurately match your patient's unique requirements.





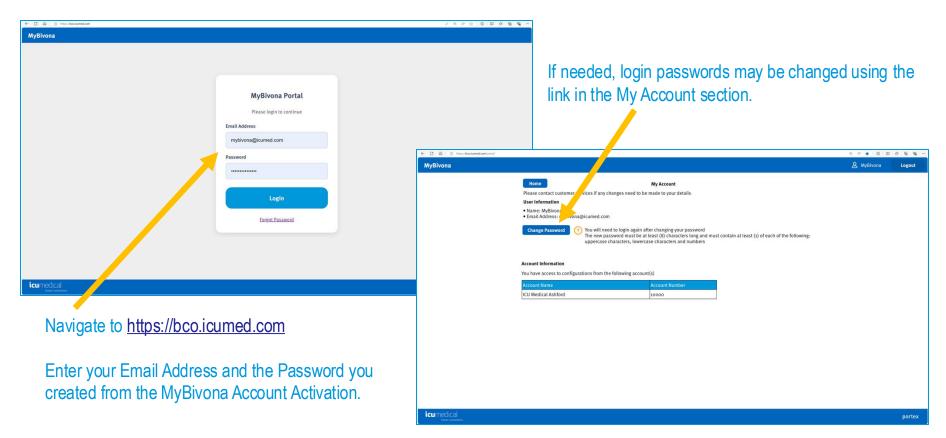
How to create a MyBivona account and password (during Beta trial)

- > Reply to the MyBivona Beta invitation email, provide the names and email addresses of each person who will participate in the Beta trial.
- > A MyBivona Account Activation Email will be sent to each email address with a link to create a login password.

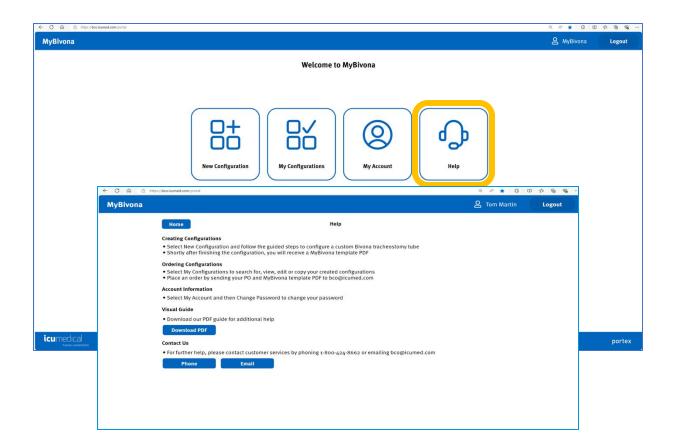




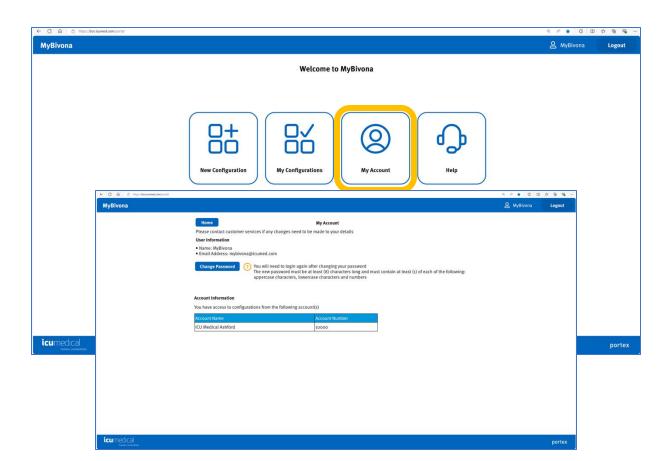
Signing into MyBivona for the first time (during Beta trial)



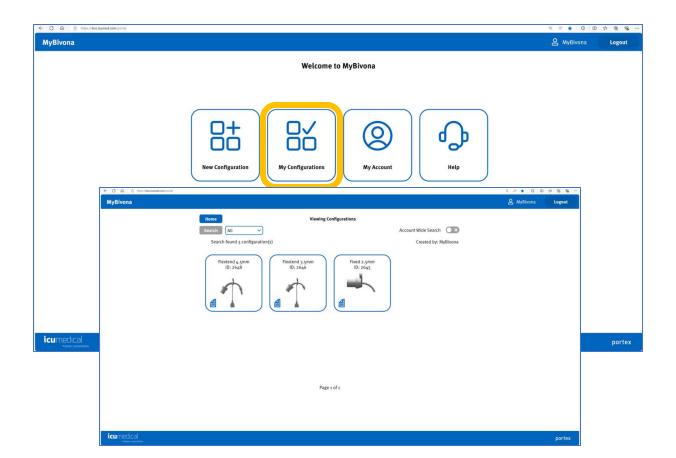




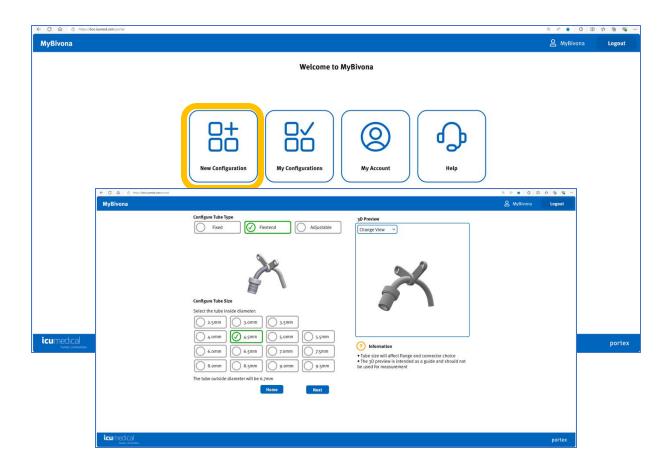














P.O. Number

9. Select Type of Service

Standard service (sterile)

Standard service (non-sterile)

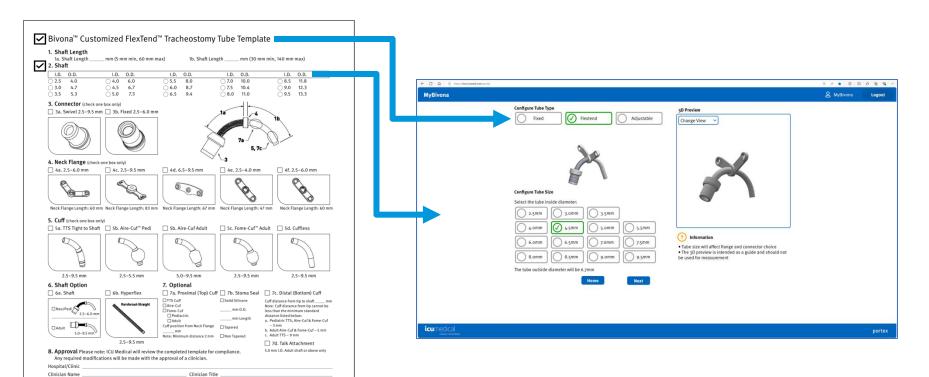
Date

Express service (non-sterile)

Next day service (non-sterile) USA only

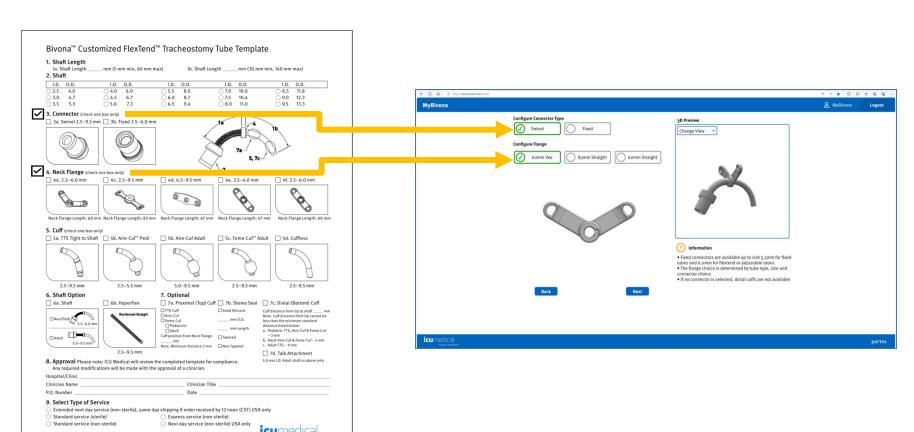
Extended next day service (non-sterile), same day shipping if order received by 12 noon (CST) USA only

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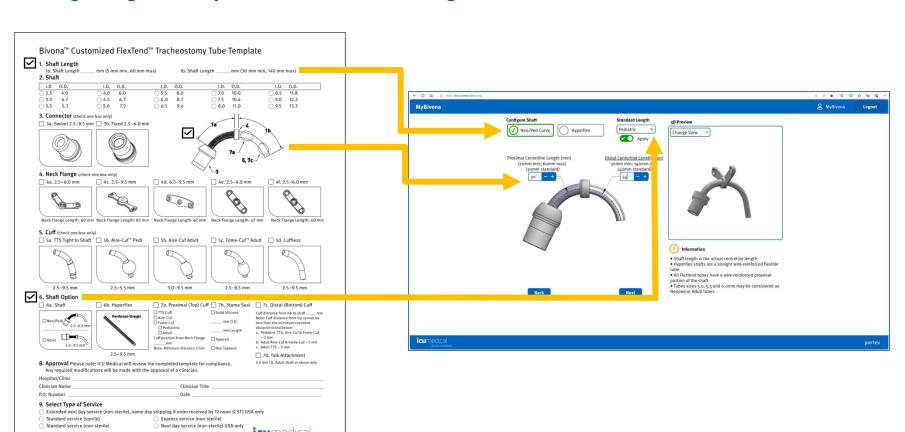


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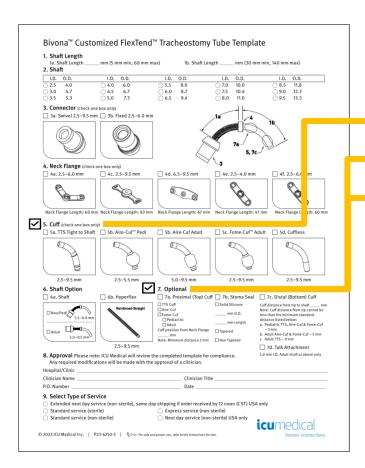




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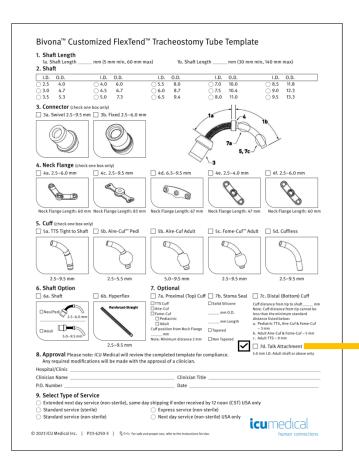


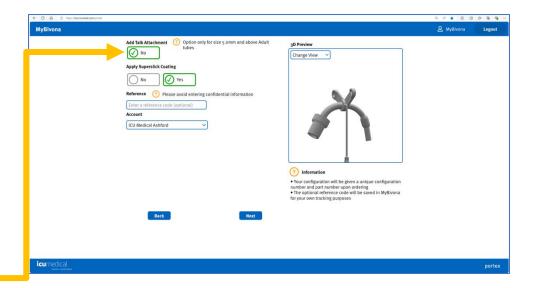




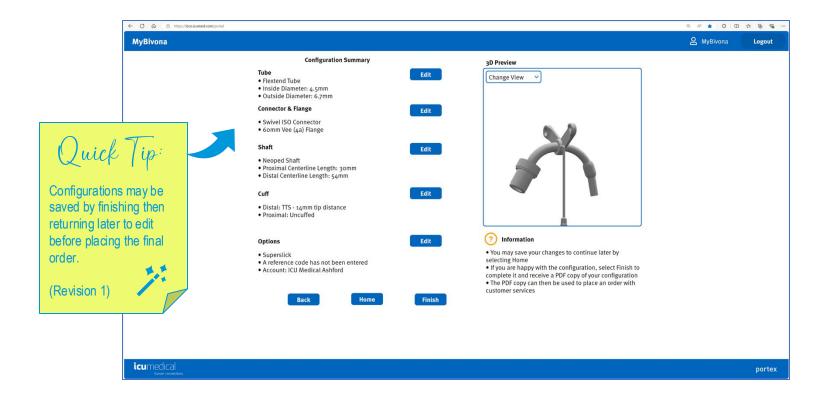




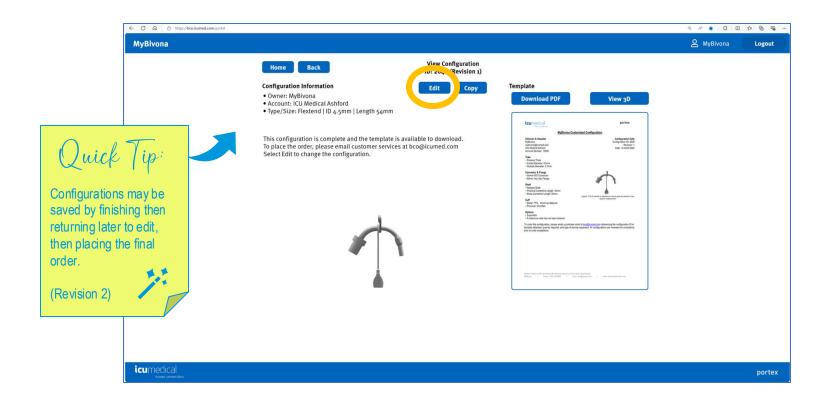














Placing MyBivona orders

Once you have your final configuration set, it's time to place your order.

To initiate an order, please send the Bivona Customized Configuration (.pdf) and hard copy P.O. to bco@icumed.com







